



## LIVING LAB INNOVATIONS VOL. 3

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# Helsinki Living Lab

"Helsinki Living Lab is a user-driven open innovation ecosystem working in a metropolitan area real life environment"

## GOALS:

- To form a common vision between members on what Helsinki Living Lab activity is,
- Form a concrete marketing and action plan
- Create constant information - and if needed resource sharing between members
- Take part in improving the toolkit for the whole LL-network
- Become a world-class LL-collaborator and follow what happens in the LL-field, both in Finland and abroad
- Find suitable international LL-partners, focusing on Scandinavian Living Labs , aiming to collaborate e.g. when it comes to EU-funding applications
- **Improving business and businessmodels specifically for Helsinki Living Lab activities**



# The Basic Elements of Helsinki Living Lab



## User-driven

- User participation and empowerment
- From object to subject
- User actively participates in R&D&I activity

## Ecosystem

- Collaboration network formed by participating collaborators
- In a Living Lab case the most suitable collaborators are matched from the ecosystem and an ad hoc ecosystem is formed between them

## Open innovation

- Organisations cannot rely only on their own R&D&I activity

## Real life environment

- User lives his own life
- Not a sterile lab environment
- Normal everyday life (or virtual environment) where people work, live and play

Users as everyday innovators

# Helsinki Living Lab -orchestration

”The orchestrator brings all parties together, handles “project management” and is responsible for the results”

## Enablers

- Create the common infrastructure and conventions
- Cities and other public collaborators
- Don't take an active role in Living Lab activities

## Users

- Everyday users
- Users test products and services in their own everyday life and normal usage environments and situations
- Open and ready to give honest feedback
- On a case-by-case basis a user can also be something other than the enduser, e.g. installer or helpdesk

## Utilizer

(subscribers/customers)

- Want to develop their own products and services in a user-driven way
- Company or public collaborator

## Developers

- Offer their methods, tools and resources
- Receive feedback, comments, improvement suggestions and other raw data from the users



Living Lab collaborators are more than the sum of their parts

# Applying for Helsinki Living Lab membership

1. The organisation fills the previously outlined requirements and wants to become a member
2. Application forms can be found at [www.livinglabs.fi](http://www.livinglabs.fi)
3. The application is to be sent before 31.11. to [mia.uronen@forumvirium.fi](mailto:mia.uronen@forumvirium.fi) or [kari.halinen@adchelsinki.fi](mailto:kari.halinen@adchelsinki.fi).  
In January 2010 we will inform you of the organisations selected to become members

More information:

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