

**12 months in
Quartier Numérique**

FON

Why FON in Quartier Numérique ?

- First of all **friendship**
- Then objectives:
 - To deploy hundreds of “La Fonera”, our social router, in the 2ème arrondissement
 - To allow residents and passers-by to get free access to the Internet on all Quartier Numérique's access points

FON has a history in allowing “social” access to the Internet: it's in our genes!

- FON started thanks to the community of developers who got interested into our concept: share at home and roam all over the world
- In France we started with Centre social Belleville
- With the city of Blanquefort, near Bordeaux, we created our first FON city and named it « BlanqueFON »
- We gave Foneras to dozens of charities and NGOs
- We are a player of the Digital Solidarity Fund

The outcome is not there yet...

- Because we are a people's network not a Hotspots network
- So FON_QN ssid is not seen very often yet
- Most residents (over 75%) have already an Internet access at home and don't look for WiFi in their own neighbourhood

...but our goal remains: to promote Quartier Numérique and its apps

Time to move in a new direction!

- We are developing a new router that'll be tested and deployed in Quartier Numérique
- We will work closer to Neuf Cegetel and Pages Jaunes to provide the best access service that can be in a number of public spaces
- Together we will allow direct-free-open access to Quartier Numérique webportal, the digital pathway to applications created by all QN's participants

Our goal is not to appear but to provide